



## **One-month Summer Certificate Programmes in Hospitality & Tourism Management 2009**

**In association with Carlow University, Pittsburgh, PA, USA**

### **Idyllic Setting**

Set in the heart of Yeats Country, on the idyllic and peaceful shores of Lough Gill, Innisfree International College & Convention Centre (IIC&CC) enjoys one of the most scenic campus locations in Ireland. Overlooking the inspirational Lake Isle of Innisfree, the campus offers students and professors alike a unique opportunity to learn in this most tranquil of settings. See: [www.iiccc.info](http://www.iiccc.info)

### **One-month Summer Certificate Programmes in Hospitality & Tourism Management**

This one-month intensive programme has an applied focus and is designed to equip the programme participants with the knowledge, skills and techniques which will enable them to take a proactive role in the management and supervision of any project or enterprise in Hospitality or Tourism. The programme is designed to be a hands-on experience which will allow participants to learn and develop their skills through internships. All modules will be led by experienced facilitators.

Modules on the programme will include the following:

1. Introduction to Hospitality & Tourism Management in an Irish/European setting.
2. Applied Management Skills.
3. ESL (English as a second language) proficiency.
4. Impression Management to include CV construction, interview techniques and assertiveness training.
5. Internships in relevant local workplace settings.
6. Intercultural Communications.
7. Introduction to beautiful Ireland's Customs & Traditions.
8. Talks and presentations by professionals who will offer valuable insights into hospitality and tourism management.

### **Method of instruction and outcomes**

This one-month programme will be made up of theoretical input, internships and practical input. Following successful completion of the programme participants will have achieved an international orientation, as well as an insight into hospitality & tourism management in a high-tech Western economy. This programme is suitable for foreign or non-standard students of hospitality & tourism management.

**Visit [www.iiccc.info](http://www.iiccc.info)  
Invest in yourself and in your future – TODAY.**



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### **Pricing Structure**

**HK\$37,500.00 per student participant.**

### **This price includes the following:**

A complete educational package to better prepare you for work placement as a hospitality & tourism professional or to proceed to university.

- 1 Accommodation, catering and in-country, programme related transportation for the duration of the programme.
- 2 All tuition and internship arrangement fees.
- 3 Assistance with Visa handling.
- 4 Professional International teaching staff that will guide you through the programme, using state of the art teaching methods, relevant practical working experiences and facilities.
- 5 Award of a Summer Training Certificate of Attendance from Carlow University, Pittsburgh, Pennsylvania, USA certifying your attendance and competency.
- 6 ESL (English as a second language) lessons to enable you to achieve a Cambridge ESOL Certificate in English language proficiency.
- 7 ESL examination at the end of the programme.
- 8 Monitoring by the Director of Studies on a daily basis.
- 9 Textbooks and teaching aids which can be kept by the students.
- 10 "Welcome kit" with guides, maps, brochures, tourist information etc.
- 11 Use of Multi Media Facilities including free access to e-mail and Internet Video and self-access library.
- 12 Use of College facilities e.g. recreation room, gymnasium, sports facilities, auditorium, communications centre and library.
- 13 On campus evening activities as available.
- 14 Other support services provided as required.

**N.B.** Flights and transportation costs to/from Ireland, medical insurance and VISA application costs are not included in the above prices.

### **Enrolment**

Please download enrolment form from Web site: [www.iiccc.info](http://www.iiccc.info)

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